



## Unified Communications

As IP technologies become deeply embedded into corporate infrastructures, businesses are increasingly seeking ways to maximise efficiencies by integrating telephony, messaging, mobility, conferencing and email applications into a single product suite, thereby eliminating single-silo applications and converging once disparate productivity tools to deliver competitive advantage.

### Challenge

In the last decade, business communication infrastructures have evolved to accommodate several important technology advances – the deployment of company-wide email, IP as an enabler for all corporate communications, conferencing to improve efficiencies and communication, real-time messaging solutions etc – but have evolved at different paces, whilst not being capable of being easily integrated.

With each application-silo offering demonstrable improvements in business operations, the focus of many companies, is to converge these applications into a single suite of services and eliminate islands of communications so that all applications work together in a seamless way and maximise productivity from staff and make speedy customer interaction easier.

# Our team of experienced consultants work with customers to simplify complex communication silos, plan and deploy this service with minimal disruption to business whilst reducing costs and improving business efficiencies.

## Solution

Brennan Unified Communications enables mid-market businesses to converge and integrate all forms of business communications, networks, systems and business applications, on any device in any location, in the same way that larger enterprises have done over the past few years with larger budgets.

Our team of experienced consultants work with customers to simplify complex communication silos, plan and deploy this service with minimal disruption to business whilst reducing costs and improving business efficiencies. With Brennan's expertise in integrating corporate applications, the process of integration of and deploying Unified Communications is easily managed, with Active Directory component integration rapidly becoming the norm for customers.

A managed service option is available for those customers that want to reduce the impact on their cashflow through deploying a service of this kind and ongoing maintenance agreement are tailored to each customer deployment.

## Features

- Fully Integrated with existing systems, including software integration.
- Managed Services option to enable a price per user per month model and minimise the CapEx required to deploy, fully funded from OpEx.
- Tailored maintenance agreement that takes into consideration your business' particular requirement.
- Range of vendors including NEC, Cisco, Zeacom, IPFX and others, ensuring that the most appropriate solution is deployed to meet your needs.
- Easily upgraded so you can add more users, applications and cater for changes to business communication preferences.

## Benefits

- **Lower Total Cost of Ownership** - No longer required to manage, deploy and support multiple applications.
- **Reduce costs** – Reduce travel costs, consolidate multiple silos into single application suite and minimise support overheads.
- **Strong ROI** – The cost-effective nature of the deployment, coupled with employee productivity gains and improved customer satisfaction, ensure a swift and positive ROI.
- **Reduced system administration** – Few systems to manage, reduces the administration burden for the overall business infrastructure, in turn reducing corporate overheads.
- **Simplify and improve work processes** – Makes it easier for staff to speak to each other, customer to contact suppliers and partners to interact easier.
- **Easily integrated** – Service is provided using industry trusted hardware and software vendors, and integrated by specialist communications provider.
- **Increase employee productivity** – Consolidating the multiple ways in which employees communicate and deploying less intrusive means of communication will improve productivity.

To discuss a complete range of solutions, phone 1300 500 000  
or visit: [www.brennanit.com.au](http://www.brennanit.com.au)