Brennan + Microsoft Azure

Cloud Solutions for an Evolving Workplace.

BRENNAN
People first – secure always

Microsoft

To compete in today's markets, cloud technology should play a pivotal role in any organisation's strategy. The cloud helps organisations scale, be more agile, increase revenue and achieve business goals. Cloud adoption was already expanding rapidly—and has been accelerated by the events of the last two years—but as a post pandemic world begins to take shape, new trends in cloud usage are coming into focus. In a hybrid IT world, a siloed approach to cloud and IT management is obsolete.

Modern enterprises are focused on optimising hybrid IT, rightsizing cloud environments, leveraging flexible consumption to plan cloud migrations and looking for the best ways to manage data to optimise spend. From working closely with our clients, I see first-hand today's top challenges for organisations of all sizes: security, managing cloud technology and spend, and a lack of skilled expertise.

Brennan was originally a pioneer in cloud technology in Australia, building one of the country's first private cloud environments. We have always been at the forefront of helping businesses make the most of cloud technology. Our cloud experts help clients at six defined stages; defining cloud strategy, planning organisational alignment and readiness, foundational deployment of a secure cloud environment, migrating and modernising workloads, protecting with backup and disaster recovery, and managing and governing ongoing services.

Our partnership with Microsoft is longstanding and valued within Brennan, being one of Australia's few Tier 1 Gold Partners. We have been working with Azure technology for over seven years have been making big investments into our Cloud and Business Applications teams. We are proud to continue transforming our clients' environments and supporting them on their journey to the cloud, with one of the world's leading technology vendors.

Luke Matthews
Head of Cloud

02 The State of Cloud Computing in Australia

The current IT landscape in Australia is one of tremendous growth and opportunity. As teams become more mobile, IT managers need to consider how they can scale their cloud infrastructure effectively, and in a way that ensures security across the network. When set up correctly, cloud solutions broadly, and Azure in particular, are able to offer organisations scalability, flexibility and agility, and the ability to evolve and innovate with real-time data on hand. What are the most cited challenges in implementing and managing cloud services[1]:

37%
Lack of skills

37%
Legacy systems

35%
Securing budget approval

More people than ever working from home.

Australian cloud server and storage market grew 11.3% throughout 2021.

Paid cloud computing services in Australia now worth over $10 billion annually.

Many CIOs who formerly resisted cloud solutions were forced to cloud during pandemic.

Business Cloud Adoption
Research indicates that by adopting multi-cloud, organisations can save 40% – 50% of their annual in-house and on-premises data expenses. [2]

Enterprise Cloud Adoption
A 2021 study found that 90 percent of large enterprises have already adopted multi-cloud and is predicted to reach 95 percent by 2023. [3]

It is vital that technology service providers can support this long-term trend by assisting enterprises' transition to a hybrid cloud environment — providing ongoing health checks, ensuring security and compliance, and establishing the right configuration and licenses.

1. Deloitte Report: The economic value of cloud services in Australia (2019). Online.
2. Small Biz Daily: How shifting to hybrid cloud can lower your business' operational costs.
3. Statistica: Multi-cloud adoption in 2021 and 2023, by organisation size

03 Microsoft Azure: The Cloud of Choice

In today's environment of constant and accelerated technological evolution, it's difficult to stay on top of developments in the cloud ecosystem. Without the right skills or support, businesses often end up paying too much for a cloud environment that doesn't meet their requirements for innovation and growth.

At Brennan, we provide the full breadth of services to help you unleash the full potential of Microsoft Azure. Whether you're looking for consultancy on migration, to modernise existing applications, or to lower your overall cloud costs, we can help you transform, manage, and optimise for continuing value.

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Brennan's specialist cloud services

Virtual Cloud Engineer (VCE)

The VCE allows you to supercharge your Microsoft Azure Cloud capabilities without increasing headcount. Whether you need us to enhance your existing team or assume total ownership of your Azure Cloud environment, VCE can be customised to suit your enterprise.

Cloud Beacon

Leveraging Microsoft's best practice Cloud Adoption Framework, this service delivers a growing set of automated baseline policies to ensure your Azure environment stays healthy, well-governed, and on-track.

04 Seamless Integration and Management: Microsoft Azure Made Easy

Brennan consolidates, re-architects, migrates, replaces and automates legacy systems, leveraging the power of Azure Cloud services to maximise IT investment.

Brennan: Australia's Leading IT Managed Services Provider

- Australian owned with 25+ years of experience supporting Australian organisation on their Business Technology journey

- 7 years integrating Microsoft Azure.

- 20,000-plus users currently supported.

- A Certified Azure Expert MSP

- An intuitive self-service portal that gives you real time visibility and insights

- Delivering world-class customer experiences, with a Net Promoter score of 80+

Brennan seamlessly integrates and manages all aspects of the cloud migration and optimisation process.

Cloud Advisory
Transform your business with a sound cloud strategy

Brennan can help you find the right mix of public, private, and hybrid cloud approaches that improve your organisation's infrastructure, efficiency and productivity.

Availability
Design business continuity for mission-critical systems that cannot tolerate interruption in service with high-availability cloud infrastructure from Azure.

Sustainability
Build a clean-energy future and make progress toward your sustainability and business goals with sustainable technologies from Azure.

Cloud Transformation
Making your journey to the cloud easy strategy

Brennan creates a personalised cloud migration strategy tailored to meet your needs. Our team of migration experts is there to help navigate the seamless transition to cloud, deter-mining which services and solutions can be migrated first, at what pace, and which should remain in house.

Scalability
Scale elastically by delivering the right amount of IT resources – for example, more or less computing power, storage, bandwidth – right when they're needed, and from the right geographic location.

Hybrid IT
Optimise your business opportunities

Brennan leverages your investment in existing in-house IT infrastructure when migrating to cloud-based solutions. On-premises, in the cloud, and at the edge – Azure through Brennan meets you wherever you are in your cloud journey.

Optimisation
Boost workload, operational and cost efficiencies with enterprise-grade management tools, cost-saving offers and innovative managed services from Azure.

Staff productivity
Reduce downtime and free up your IT staff from maintenance and patching tasks to spend more time optimising and innovating.

Security
Safeguard your people, data, and infrastructure

Azure and Brennan work in complete synergy to offer security from the ground up, backed by a team of experts. As an ISO27001 certified company with over 300 highly certified experts, Brennan's security solutions provide our customers with 24/7/365 security and proactive compliance.

Governance
We offer Azure health checks for security, compliance & configuration, and are trusted by businesses, enterprises and governments as their Azure partner of choice.

Security and compliance
Build resilience and meet compliance requirements proactively – with security that's built from the ground up, and trusted by businesses, enterprises and governments.

Secure Cloud Solutions for an Evolving Workplace

Business Applications

Making Azure work for you

We also specialise in the business applications that sit on top of your cloud. We use the Microsoft Azure cloud, along with Microsoft's .NET development platform, to build and develop custom software applications that meet your exact requirements.

Flexibility

Azure gives you choices, with a commitment to open source, and support for all languages and frameworks, so you can build how you want, and deploy where you want to.

Reduced data centre footprint

Streamline operations and focus on what matters most for your business – such as expediting app development – by reducing your data centre footprint.

Cost benefits

Delivered through dedicated software specialists

Azure for Windows Server and SQL Server is a cost-effective solution for your organisation, in fact as much as five times more affordable than the leading competitor. Brennan includes a dedicated software specialist team and who can guide you through the process and ensure the optimal set up for your business.

OPEX pricing models

Enable future growth with flexible, pay-per-use, on-demand cloud benefits and take advantage of an operational expenditure model rather than a traditional capital expenditure model.
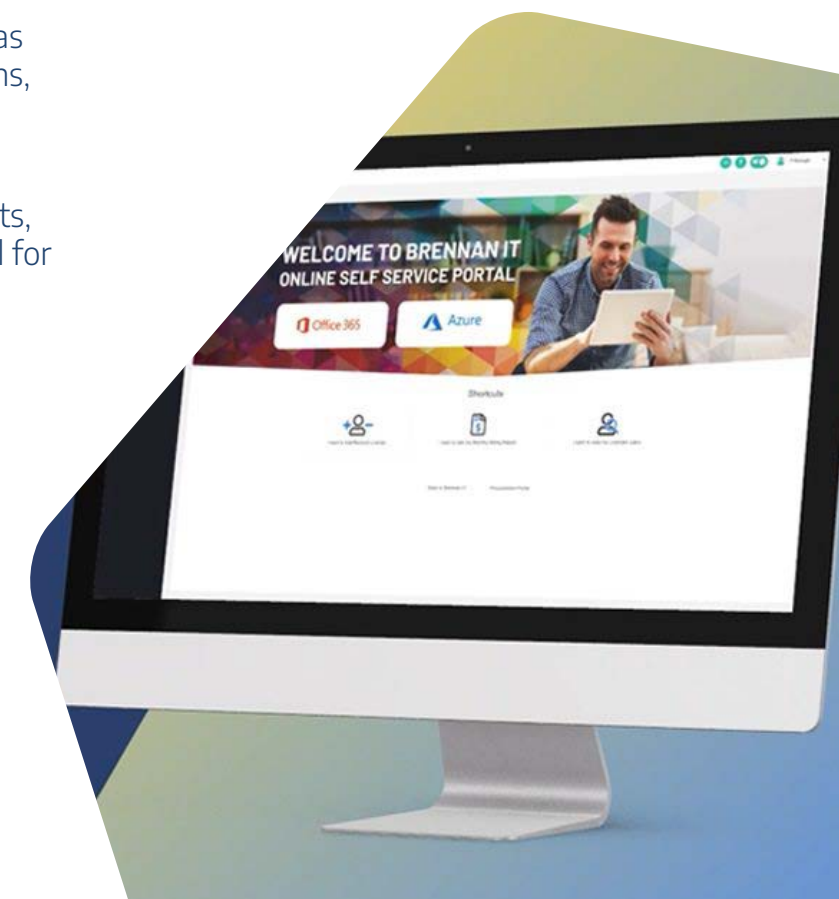
Azure experts

Brennan's expert Azure pre-sales teams make sure that you have the right solution for the needs of your business and are never paying for services that you don't use.

06 Self-manage via an intuitive online portal

Our online self service Our Customer Software portal subscription portal enables you to add and remove licenses, review billing and usage, allocate users and more, all from a simple and intuitive dashboard, built on the industry-leading Cloudmore.

The benefits our customers experience

- Self-service management and provisioning of licenses (previously had to do by email and wait a few days to be serviced, now can do instantly on the portal).

- Increased visibility of licenses and usage, data is easier to digest than static reports.

- Understand user growth, see what areas of the business are growing which means it will be easier to predict and forecast spends.

- Streamlining of billing (billing can be confusing as there are lots of different users on different plans, that renew at different times).

- See the consumption across various departments, they can see they who has what licenses, useful for cross charging across teams.

Microsoft

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